

Personal Information Protection Basic Policy (Holding Company Stand-Alone)

* This is an English translation of Corporate Governance Report prepared in Japanese for the purpose of referential use.

Concerning the Protection of Personal Information (SKY Perfect JSAT Holdings Inc.)

SKY Perfect JSAT Holdings Inc. (hereafter referred to as the “Company”) recognizes that it has an extremely important obligation with respect to the protection of personal information.

In order to discharge this critical obligation, the Company shall enact as follows below basic policies relating to the protection of personal information and together with this shall construct a personal information protection management system and seek that all officers and employees thoroughly adhere to these policies.

Personal Information Protection Policy

1 The Company shall comply with laws, ordinances and other regulations relating to the protection of personal information.

2 When acquiring personal information, the Company shall establish the scope of the purpose of use (purpose of acquisition), limits on joint use/provision and a point of contract for dealing with complaints etc. and the Company shall, as a general principle, give prior notice thereof (including also public notice on the Company’s homepage). Additionally, when acquiring personal information, the necessary scope shall be to achieve the designated purpose of use and the Company shall seek to prevent use outside of that purpose and shall appropriately handle said personal information.

3 The Company shall appoint the President and Chief Executive Officer as the person with overall responsibility for personal information protection management and, in addition to striving to educate all officers and employees and to supervise subcontractors, the Company shall seek to thoroughly familiarize officers and employees with personal information protection.

4 With respect to managing personal information, the Company shall take reasonable security measures to prevent unauthorized access, loss, destruction, falsification, leakage, etc. and shall appropriately implement corrective and preventative measures. The Company shall prescribe standards and appropriately supervise subcontractors with whom personal information is deposited.

5 Giving consideration to system technologies such as networks, etc. and the state of social trends, etc., continuous improvements shall be made to the personal information protection management system.